

**Florence Community PTA
General Membership Meeting Minutes
15 March 2016
Siuslaw Elementary School Library**

Call to Order-- The meeting was called to order by Diane McCalmont, President, at 4:05pm. Nine members were in attendance; a quorum was present.

Minutes-- Jennifer Wilks moved and Mike Kilgore seconded to approve the February minutes; motion passed.

Financial Report-- Jennifer reported a balance of \$15,255.61 as of 2/21/2016.

Correspondence—From OR PTA noting that our chapter is in good standing; an invitation from Kaylee Graham (the Power of Florence) to participate in this year’s event on July 16th, and a request to notify her if we plan to be involved.

Program/ Guest Speaker—In lieu of a guest speaker this month, Diane issued Shout Outs to the following dedicated volunteers: Tiffany Holdahl for amazing Facebook postings, Alice Burns for an outstanding Talent Show, Crystal Osburn for a fantastic Book Fair Diner, Laura Smith for the terrific press release about the Fred Meyer Rewards program; Button Watkins for hours of devotion to the Campbells Labels for Education program, and Jennifer Wilks for coordinating the Box Top Challenge. Each recipient received a Dutch Bros gift card.

Committee Reports

- **Membership:** Diane reported we have 105 members currently. She noted that National PTA will be providing additional support for local chapters to increase membership.
- **Box Tops:** Jennifer reported that the SES challenge is almost over, with more than 12,300 box tops turned in so far. She encouraged donors to check the expiration dates on the box tops before submitting as many had to be discarded because they were expired.
- **Campbell’s Labels:** Button reminded everyone that Campbells will be closing the program at the end of the 2017 school year. She submitted about 4,000 labels and we have ~\$319 to spend. She is checking on the possibility of redeeming labels for free Scholastic books. Funds earned from the Labels program are now going to support Becky Holbrook’s volunteer Art Program, to purchase supplies.
- **Book Fair Diner:** Diane reported for Crystal that there was a good turn out and the Diner served between 275 – 300 people. The Book Fair earned approximately \$4,000 for the school.
- **Talent Show:** Alice Burns reported that it was very successful, with 28 different acts. The event did not sell out this year, as it often has. She suspected that may have been due to her not being at the SES Library this year to promote the event, as well as the illness outbreak at the school, and an early start to baseball season. The Show earned \$938.25. Florence Events Center rental costs were \$857.50; the Friends of the FEC grant

was \$500 this year. Refreshments were an additional cost. Tiffany will post photos of the event on our Facebook page.

Unfinished Business

- Diane reported she is looking into holding a town hall or similar event in Florence regarding the Better Oregon Initiative.
- Diane reminded everyone that the OR PTA Convention will be on April 15-16 at the Eugene Hilton; Diane, Jennifer and Susy are attending. Tiffany may attend also.
- Diane noted that we will accept Board Nominations for four positions (President, VP, Secretary, Treasurer) at the April meeting, with a vote to follow at the May meeting. She reported she is stepping down as President for next year as she believes the organization would benefit from fresh leadership. She encouraged all members to consider serving on the Board, and to ask friends and neighbors if they would consider serving. She plans to submit a press release inviting interested persons to apply for a Board position. Mike reported he will not be returning to the Board next year; Susy and Jennifer both are willing to continue as Secretary and Treasurer, respectively.

New Business

- **2015-2016 Teacher/Staff Grants:** No grant requests received. Diane will send a notice out regarding available funds and encouraging applications. She will include examples of past awards granted. Susy asked if the PTA would consider supporting the Friendship City program and student exchange that Florence has with Yamagata City in Japan. Members agreed PTA could possibly help with facilitating the exchange. Susy is gathering more information.

Door Prize Drawing Winner: Button Watkins

Announcements-- None

Adjournment

The meeting was adjourned at 4:44pm. The next meeting will be April 19th, at 4:00pm. The speaker will be Lyza Houlihan on the School Gardens.

Submitted,
Susy Lacer, Florence PTA Secretary